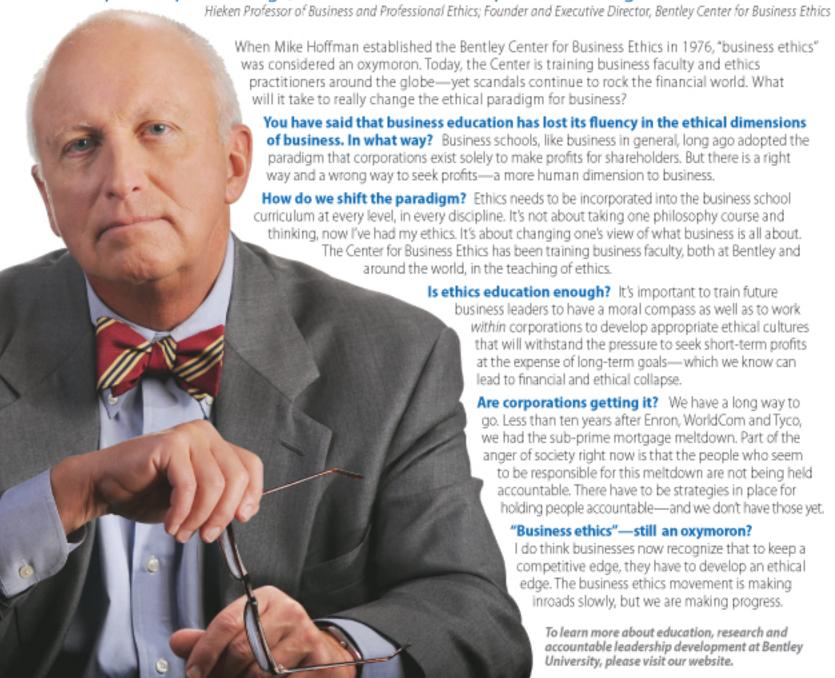
## The Business of Ethics

"To keep a competitive edge, business has to develop an ethical edge." — W. Michael Hoffman, PhD



MORE Professor Hoffman discusses his work at Bentley.edu/research

