

Change in business demands change in business education. Bentley College leads the way.



Stephen Porter, MD
Bentley MSHFID '04

A pioneer in the field of medical informatics, Dr. Porter is applying IT skills gained at Bentley to his specialty in pediatric emergency medicine at Children's Hospital Boston.

Transforming through technology

The power of technology to transform is evident — not just in *how* we do things, but in *what* we do. At Bentley, we've earned a national reputation for cutting-edge technological resources as well as advanced research and teaching that amplify the connection between theory and implementation. A new way of thinking becomes a new way of doing.

Faye Ball
Bentley MBA '05

Faye Ball's Bentley MBA offered her a true competitive advantage in the global beverage industry. Today, her career with Pepsi Bottling Group is on the fast track.



The challenges of a global marketplace demand a dramatically different approach to business education — an approach we champion at Bentley College.

Alfonso de Orleans-Borbon
Bentley '91

President of Racing-Engineering, Alfonso de Orleans-Borbon uses his Bentley business skills to manage multiple worldwide enterprises, from auto racing to shipbuilding to real estate.



Collaborating across cultures

We expect our students to embrace the realities of globalization — and we expect that experience to change them profoundly. Whether they study abroad in Brazil, China, Ireland or Senegal, minor in multiple languages or collaborate with a faculty member on international research, Bentley students shape their worldviews in ways that are personal, experiential and vital to their success in life.

Embracing ethics and social responsibility

Is it possible to teach ethics? We believe so. Thirty years ago we established our Center for Business Ethics — part of the Bentley Alliance for Ethics and Social Responsibility. Our students live and breathe the examination of ethical issues, in the classroom and in their community service projects. And every year, we shine a spotlight on issues of ethics and social responsibility by bringing international leaders to engage in dialogue with the Bentley community.

Cultivating creativity and critical thinking

We are a business school with a difference. Our comprehensive offering in the liberal arts is uniquely integrated with our business curriculum. Undergraduates can double major in business and interdisciplinary liberal studies. They pursue their passions, explore their creativity and hone their critical thinking skills. And they graduate with what it takes to make a difference in the world.



Jane Tchaicha, EdD
Chair, Dept. of Modern Languages

Prof. Tchaicha coordinates the Liberal Studies Major in Global Perspectives, where students learn to "analyze, integrate and demonstrate the kind of creative thinking today's employers are looking for."



Elise Noël
Bentley '07

Elise Noël's passion for international business led her to study Italian, spend a semester abroad in Florence and pursue a double major in Management and Liberal Studies, concentrating in Global Perspectives. Her culminating project investigated various Bentley education abroad models, using a wide range of analytical skills as well as insights gained through her own experience.

Preparing for the business of life

Change in business demands change in business education. Bentley has risen to that challenge. Let us tell you more about the unique way we're preparing undergraduate and graduate students to succeed in the business of life.

Visit us at Bentley.edu today.



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www.bentley.edu