

# Leadership. Focus. Impact.

## Bentley graduates are making a difference.

Perhaps it's the rapid emergence of new technologies... the challenge of new global competitors...or the dramatic impact of world events. Wherever you look, change is the one constant in business today. That's why, at Bentley, we are dedicated to preparing a new kind of business leader. One with the deep technical skills, the broad global

perspective and the high ethical standards required to make a difference in this ever-changing world.



The Bentley focus on global commerce and social responsibility enabled Devin McGrath ('04) to put his rigorous undergraduate training in management to work with the Peace Corps in Bulgaria.

### Blending business and the liberal arts.

To achieve our goal, we infuse our advanced business curriculum with the richness of a liberal arts education. For example, undergraduates may choose to pursue a double major in business and liberal arts,



After graduating, Belinda Omoregbee ('05) landed her dream job with L'Oreal USA, thanks to the marketing and liberal arts background and leadership experience she gained at Bentley.

focusing on such areas as Environmental Risk, Imagination and the Human Experience, or Media Arts and Society. It's a balance of ideas and disciplines ideally suited for success in today's business world.

### Transforming through technology.

Bentley is nationally known for its technology leadership. Resources such as the Bentley Trading Room—the first and largest in higher education—demonstrate our commitment to utilizing and teaching state-of-the-art business information technology. From the courses we teach, to our labs and classrooms, to the digital world of our residence halls, technology is a way of life at Bentley.



Frances Karandy ('05) earned a dual MBA and MS in Human Factors in Information Design at Bentley, taking full advantage of the Design & Usability Center, a high-tech resource that helped her land a job as a design researcher with Yahoo!

### Preparing global citizens.

Every market is now a global market. That's why our students study in places like China, Brazil, Hungary and Hong Kong; it's why many of our business majors also minor in modern languages; and why our

faculty and students work collaboratively to research issues from outsourcing in India to ethics in Eastern Europe.

### Teaching ethics and social responsibility.

Some things shouldn't change. With over 750 students involved in service learning projects at Bentley, you might say we live and breathe issues of ethics and social responsibility—and always have. In fact, our Center for Business Ethics, part of our Alliance for Ethics and Social Responsibility, has been a leader in the field for 30 years.

### Leading the way.

Change in the business world demands change in the world of business education. That's why our MBA candidates can now deepen their technical skills through our accelerated MS+MBA program; our portfolio of eight Master of Science programs now includes an industry-driven MS in Real Estate Management; and this fall, in response



Entrepreneur Mark Hellendrung ('91) used his creativity—and his Bentley MS in Accounting—to launch a beverage phenomenon, Nantucket Nectars. Today, he's doing the same for Narragansett Beer.

to an exploding demand for business PhDs, Bentley will launch doctoral programs in Business and Accountancy. Simply put, when it comes to preparing leaders for success in the ever-changing world of business, that's the work we do at Bentley every day. We invite you to learn more at [www.bentley.edu](http://www.bentley.edu).

As an MBA student, Renee Tice ('01) took advantage of resources like the Bentley Center for Marketing Technology, where she gained skills she uses daily in her career in product innovation with Nike.



Join us on **April 26** for the 2006 Bentley Leadership Forum, presented in cooperation with **TIME® Magazine**.

International business leaders will discuss **"Global Perspectives in Times of Dramatic Change,"** with special guest His Excellency Noel Fahey, Irish Ambassador to the U.S. Learn more at [Bentley.edu/leadership](http://Bentley.edu/leadership).



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**Business in a Whole New Light™**

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