

# A year changing lives deserves credit.

Announcing the Bentley College/City Year **give a year** Partnership

**S**ocial responsibility has always been a core element of Bentley's educational philosophy. Now, a groundbreaking partnership with City Year takes that commitment even further. Bentley students who opt to "give a year" of national service with City Year will receive scholarship support, gain internship opportunities with leading global organizations and earn service learning credits. Bentley President **Gloria Larson** and City Year CEO and Co-Founder **Michael Brown** explain how this new partnership can "change the world."

**Q:** As a Founding Partner of the "give a year" program, Bentley—a business university—seems to elevate the importance of civic engagement. Why?

**GL:** Because corporate social responsibility is part of our DNA. We have one of the oldest business ethics centers in the country. We are service-learning pioneers. And we are putting resources into something we really believe in—\$1,000,000 in scholarships underscores our commitment.



Bentley is preparing global citizens through a rigorous business and liberal arts curriculum, integrated with civic engagement.

**What excites you most about this new venture?** **MB:** We've always believed that service should be an essential part of higher education. Bentley is making it happen.

**GL:** Our mission is to prepare future business leaders with both the skills and the values needed to solve world problems. I can't think of a better way to accomplish that goal.

**Many Bentley students want careers in highly competitive business fields. Why should they take**

**a year off for community service?** **MB:** Actually, we think of this as a year on, not a year off. **GL:** Many students want to build professional skills while maintaining their sense of idealism. This is an enormous opportunity to develop transferable leadership skills that will take them anywhere they choose to go.

**George Deveney**  
City Year Alumnus  
**Elba Valerio**  
Bentley College '05,  
City Year Alumna  
**Peter Whaley**  
City Year Senior Corps Member



**The City Year experience has been described as "transformative." How so?** **MB:** Simply put, it turns on the "justice nerves." For young people, it's intensive and eye-opening, and it challenges all their preconceptions. This experience changes the lives of children and communities—and can transform one's outlook forever.



City Year unites young people of all backgrounds for a year of full-time service, giving them skills and opportunities to change the world.

**Ultimately, will the "give a year" program be good for business?** **MB:** The marketplace is already demanding a higher level of corporate social responsibility—organizations need the kind of leadership we are fostering. **GL:** This has the potential to fundamentally change the way business sees its role in the world. I believe we're at a tipping point—"give a year" will be a push in the right direction.

**Michael Brown** CEO and Co-Founder of City Year  
**Gloria Larson** President, Bentley College

**What are your hopes for the future of the "give a year" program?** **MB:** At City Year, we're hoping a year of service will become a civic rite of passage for all young people.

**GL:** And I'm hoping that more colleges and universities will immediately come aboard. I'd like to be the "Founding Partner" for about 5 minutes!



**give a year.  
change the world.**



Learn **MORE** about the "give a year" partnership at [bentley.edu/giveayear](http://bentley.edu/giveayear)

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