

The Business of Business

The complexities of a global marketplace require a dramatically different approach to business leadership—and business

James E. Hunton,
*Darald and Juliet Libby Professor of Accounting
at Bentley University, conducts
groundbreaking research in the field of
accounting and ethics.*

education. At Bentley University, we are meeting the challenge.

For example, our new
**Doctoral Programs in
Accountancy and Business**
address the growing need

for PhDs. These programs draw students with a broad range of backgrounds and expertise. Working with the **KPMG PhD Project**, we are helping to increase the number of business school minority faculty members. Our **MBA and Master of Science** programs are grounded in quantitative analysis and

information technology. They prepare graduate students with both the breadth and depth of knowledge today's organizations demand. And, as recipients of a grant from the Ernst & Young Foundation, we are transforming our **undergraduate accountancy and finance curriculum** and accelerating the exposure of students to advanced accounting concepts and technologies.

With our unique curricular focus at the intersection of business, society and technology, Bentley University is advancing the

principles of
accountable
leadership.

*The Howard A. Winer
Accounting Center for
Electronic Learning and
Business Measurement
(ACELAB)*



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