

# The Business of Leadership

Creative problem solving, holistic thinking, quantitative ability: these are the currency of the business world—and the focus of a

dramatically different approach to leadership development at Bentley University.

For example, the **integration of business and the liberal arts** is central to the Bentley curriculum, where students

gain a firm foundation in quantitative analysis and information technology while pursuing their interests in the arts and sciences, service learning and global education. Our **Complex Problems/Creative Solutions** pilot program is engaging undergraduate students in a two-year

exploration of sustainability issues across all disciplines, focusing on the societal and environmental consequences of consumer choices. And our cutting-edge **Liberal Studies Major** is nationally recognized for its innovative approach to interdisciplinary studies, requiring students to think holistically about business and life.

Bentley students graduate with the quantitative skills, global perspective and ethical framework needed to succeed in a world that demands accountability from its leaders.



*Our Hughey Center for Financial Services is a pioneering model Trading Room that offers students and faculty unrivaled access to cutting-edge financial technologies.*

Patricia E. Flynn,  
*Trustee Professor of Economics and Management  
at Bentley University, focuses her research on  
innovation management and writes extensively about  
women and corporate leadership issues.*

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